

CLEAN EATING, SIMPLIFIED

A typical American diet is loaded with sugar, fat, and sodium, which often leads to high blood pressure, low energy, and an unhealthy digestive system. The best way to reduce your risk for many diseases and health issues is to choose natural and minimally processed foods. We call it “eating clean.”

Eating clean is about choosing the least processed, most nutrient-dense foods available to you. This means choosing fresh foods over boxed alternatives. A clean diet focuses on choosing foods that are high in fiber and loaded with essential vitamins and minerals. Eating the least processed foods helps control blood sugar, stabilizes energy, and provides your body with sufficient amounts of fiber to help with digestion.

Clean foods, unlike processed foods, are also loaded with natural enzymes that aid digestion. They help decrease inflammation and improve circulation, which encourages the body to remove waste. These foods are also high in fiber, which is needed to maintain a healthy digestive system.

These foods give you more of the nutrients your body and mind needs to move, heal, function and think with less of the things that can wear us down, or negatively affect our weight or health. Many packaged products are loaded with chemicals and hard-to-pronounce ingredients. If you can't decipher the ingredients, why put it in your body?

BENEFITS OF EATING CLEAN

- + Stay full longer
- + Improved digestion
- + Increased energy
- + Weight loss

THE 80/20 RULE

The 80/20 rule is a key part of the clean eating lifestyle. While it would be ideal to eat the freshest foods all the time, no one has a perfect diet. Adopting the 80/20 rule gives you guidelines for how to eat your healthiest while leaving room to indulge on occasion.

80% of the time, eat clean, nutrient-dense foods such as fresh fruits, vegetables, minimally processed high fiber starches, lean protein, and healthy fats like nuts, seeds and avocado.

20% of the time, eat the foods you enjoy and celebrate the great taste of food. Have a drink with friends, a sweet treat, or your favorite takeout.

Following the 80/20 rule is a great way to establish habits for more sustainable energy and a healthier lifestyle. By allowing yourself to enjoy the foods you crave, you're less likely to have major cravings that send you on an unhealthy eating binge.